

The Insurance Distribution Directive and its transposition into Danish law

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Supplementary regulation on EU level

Commission Regulation:

- Commission Delegated Regulation on information requirements and conduct of business rules applicable to the distribution of insurance-based investment products
- Commission Delegated Regulation on product oversight and governance requirements for insurance undertakings and insurance distributors
- Commission Implementing Regulation on a standardized presentation format for the insurance product information document

The Danish Way

Acts:

- New Insurance Mediation Act
- Minor amendments to the Danish Financial Business Act to establish the necessary legal authority to issue executive orders that also regulate insurers and reinsurers

Executive orders:

- Amendment to Executive Order on Wage Policy and Remuneration in Insurance Companies and Insurance Holding Companies
- Executive Order on Liability Insurance, Guarantee and Handling of Entrusted Funds
- Executive Order on Good Business Conduct for Insurance Distributors
- Executive Order on Qualification Requirements



The IDD

Why the IDD instead of the IMD?

- Equality of treatment between distributors of insurance products
- Ensure an adequate level of customer protection across the Union and regardless of distribution channels
- A need to strengthen further the internal market and promote a true internal market for life and non-life insurance products and services

What is new?

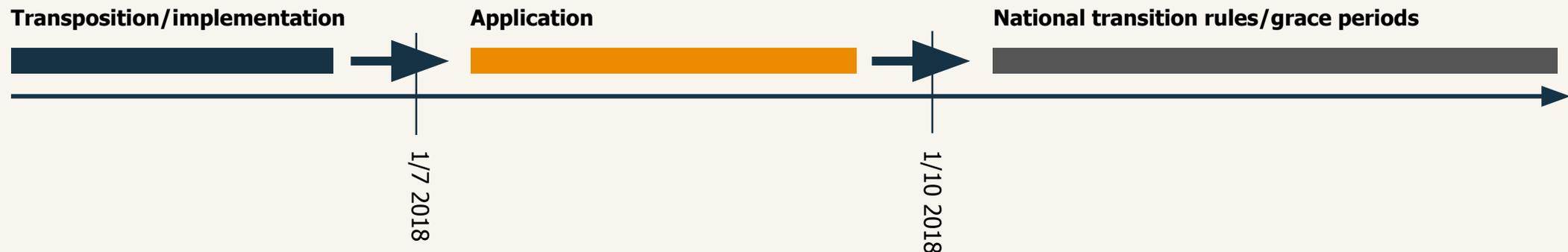
- Extended scope
- Enhanced information and conduct of business requirements
- Product approval process
- Minimum professional knowledge and competence requirements
- Simplified procedure for cross-border entry



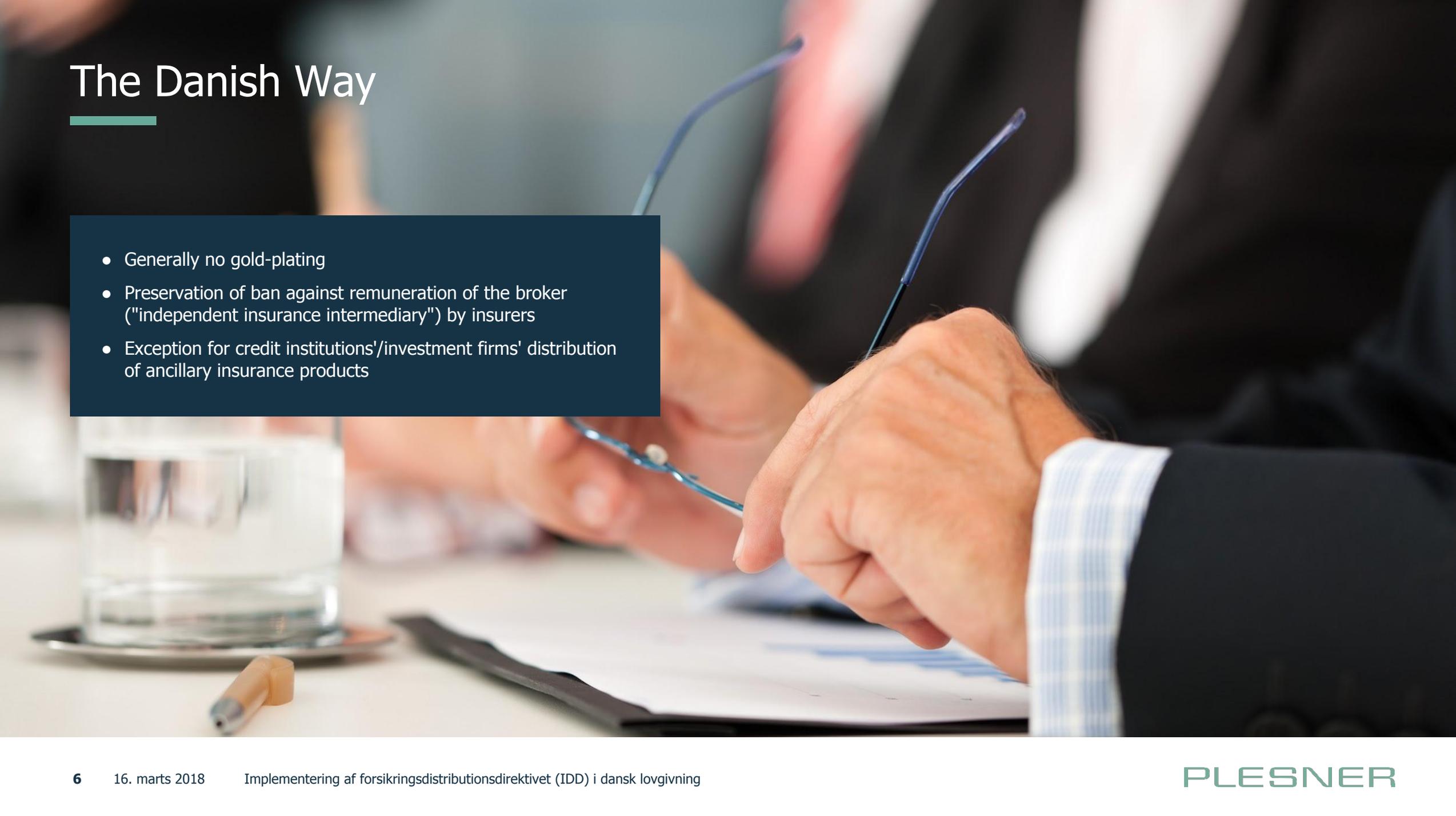
The IDD

Where are we now?

- The transposition/implementation deadline is postponed to 1 July 2018
- The application deadline is postponed to 1 October 2018
- National transition rules/grace periods



The Danish Way



- Generally no gold-plating
- Preservation of ban against remuneration of the broker ("independent insurance intermediary") by insurers
- Exception for credit institutions'/investment firms' distribution of ancillary insurance products



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